



Dear Friends and Community Partners,

Catholic Charities food pantries in Brevard County and ten Catholic parishes' food pantries throughout Brevard are experiencing severe deficits of donated food supplies. Did you know that among Brevard households with children, 64% are considered food insecure. Today, over 16% of Brevard's residents are food insecure which means that they have to choose between buying food or paying bills. The need to restock our food pantries is critical, but you can help us make a difference.

How Can You Help?

You are invited to sponsor and/or attend the First Annual Brevard County Catholic Schools Can-gineering Design and Food Drive Festival. Canned/boxed food and monetary donations will directly supply our Catholic Charities' and parishes' food pantries throughout Brevard so food insecure residents, regardless of their religious, social, or economic background, will have their food needs met.

On April 12, 2014, the Can-gineering Design & Food Drive Festival will showcase our Catholic school students' canned food sculptures that are created with donated canned foods and the designs will be centered on the theme of: *Catholic Schools—Serving our community. Engineering our Future.* The Festival will be located at Melbourne Central Catholic High School's Stadium, 100 East Florida Ave., Melbourne, FL 32901. The Can-gineering Festival will feature live entertainment from nine Catholic Schools and local musical groups and bands. Many youth activities and organized sports will take place. A variety of delicious food and cuisine will be available through area restaurants and food vendors. At the end of the evening, the unique and innovative canned food designs will be deconstructed and transported to Catholic Charities' and parishes' food pantries throughout Brevard County.

Why Become a Sponsor?

- Enhance your organization's position as a community leader by supporting Catholic Charities and parishes' food pantry initiatives to feed the hungry.
- The Can-gineering festival is expected to draw over 500 people. Use this opportunity to market your products and services at the event with signage, giveaways, and advertisements.
- Gain exposure through our website, social media, and in our communication pieces that reach over 10,000 Catholic Church parishioners and 1,500 school families.

A variety of sponsorship levels are enclosed for your consideration. To become a sponsor of the Brevard County Catholic Schools Can-gineering Food Drive, complete and return the attached form with payment. For more information, contact Dawn Melcher at (407) 247-9858.



SPONSORSHIP OPPORTUNITIES

Corporate Sponsor

\$5,000

1. **Pre-Event Marketing:** Designation as Corporate Sponsor on all pre-event marketing opportunities such as: media recognition, print advertisements, Catholic Schools' web sites, social media, PSAs, flyers, invitations, and newsletters.
2. **Event Marketing:** Exclusive branding opportunities throughout venue such as: company banners, signage, volunteer t-shirts, and giveaways. Recognition in event MC announcement, and opportunity to display banner on stage.
3. **Stage Presence:** Opportunity for onstage address during opening by company representative. (2 minutes)
4. **Opportunity to serve** as a judge during the Canned Food Design Contest.
5. **Post Event Marketing:** Corporate Sponsor is thanked in schools' newsletter communications, social media, web sites, and bulletin wrap-up articles for all parishes throughout Brevard.

Community Sponsor

\$2,500

1. **Pre-Event Marketing:** Designation as Community Sponsor on select pre-event marketing opportunities such as: media recognition, print advertisements, Catholic Schools' web sites, social media, PSAs, flyers, invitations and newsletters.
2. **Event Marketing:** Opportunity to display banner. Inclusion of name on event volunteer t-shirts. Opportunities to offer giveaways to event attendees. Recognition in event MC announcements.
3. **Post Event Marketing:** Community Sponsor is thanked in schools' newsletter communications, social media, web sites, and bulletin wrap-up articles for all parishes throughout Brevard.



SPONSORSHIP OPPORTUNITIES *continued*

Supporting Sponsor

\$1,000

1. **Pre-Event Marketing:** Designation as Supporting Sponsor on pre-event marketing opportunities including Catholic Schools' web sites, social media, and newsletters.
2. **Event Marketing:** Inclusion of name on event volunteer t-shirts. Opportunity to display banner and offer giveaways to event attendees. Recognition in event MC announcements.
3. **Post Event Marketing:** Supporting Sponsor is thanked in schools' newsletters, social media, web sites and bulletin wrap-up articles for all parishes throughout Brevard.

Patron Sponsor

\$500

1. **Pre-Event Marketing:** Designation as Patron Sponsor on Catholic Schools' web sites and social media.
2. **Event Marketing:** Recognition in event MC announcements and name/logo on event banner.
3. **Post Event Marketing:** Patron Sponsor is thanked in schools' newsletters, social media, and web sites throughout Brevard.



SPONSORSHIP AGREEMENT FORM

Contact Name: _____ Title: _____
Company Name: _____
Name to Appear in Event Marketing: _____
Phone: _____ Fax: _____
Email: _____

Please indicate your level of sponsorship with a checkmark.

- Corporate Sponsor - \$5,000
- Community Sponsor - \$2,500
- Supporting Sponsor - \$1,000
- Patron Sponsor - \$500

Please indicate other gift amount (below \$500). Any gift amount is greatly appreciated and directly assists Catholic Charities Food Pantries and Brevard parishes' food pantries.

- Amount \$ _____

All monetary donations directly benefit Catholic Charities Food Pantries in Brevard and Brevard parishes' food pantries.

Payment method

- Check enclosed (make payable to Melbourne Central Catholic High School)
- Charge my credit card: Visa MasterCard American Express

Name (as it appears on card): _____

Billing Address: _____



SPONSORSHIP AGREEMENT FORM **continued**

City: _____ State: _____ Zip: _____

Card #: _____ Exp. Date: ___/___/___ cvv code: _____

Donor's Signature: _____ Date: ___/___/___

Please return this form to:
Brevard County Catholic Schools
Attn: Dawn Melcher
100 East Florida Ave.
Melbourne, FL 32901

For more information, contact Dawn Melcher: (407) 247-9858, dmelcher@orlandodiocese.org